

**CONVENTION AND TOURISM COMMITTEE  
REGULAR MEETING  
5 P.M., FEBRUARY 11, 2026  
CITY HALL, 215 S. BROADWAY**

Livestream link:

<https://boxcast.tv/view/convention--tourism-committee-rp2ki8wyo4k4cp1ealgg>

1. ADOPT AGENDA
2. APPROVE MINUTES - of the Dec. 10, 2025, regular meeting *(yet to be provided)*
3. FINANCE REPORT –
4. SCHEDULED VISITORS
5. PUBLIC COMMENTS: Persons who wish to address the Mayor and City Council regarding items not on the agenda may do so at this time. Speakers will be limited to three (3) minutes. Any presentation is for informational purposes only. Please state your name and address.
6. NEW BUSINESS
  - A. Governing Body/Commission/Board Joint Workshop
7. OLD BUSINESS
8. ANNOUNCEMENTS:
  - A. The next regular meeting of the Convention and Tourism Committee is scheduled for 5 p.m. Wednesday, March 11, 2026.
9. ADJOURNMENT

The Louisburg Convention & Tourism Committee’s mission statement is: *Fostering Sustainable Growth, Cultivating Community Pride: Our mission is to regenerate the spirit of our small farm town by promoting and preserving its agricultural heritage, nurturing local culture, and creating enriching experiences for visitors. Through sustainable tourism initiatives, we aim to enhance economic vitality while fostering a sense of community pride and connection in our region.*

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
<b>Fund: 035 - Convention and Tourism Fund</b>							
<b>Revenue</b>							
<a href="#">035-100-00-3188</a>	TRANSIENT GUEST TAX	4,600.00	4,600.00	884.54	884.54	-3,715.46	80.77 %
<a href="#">035-100-00-3611</a>	INTEREST ON FUNDS	640.00	640.00	0.00	0.00	-640.00	100.00 %
<a href="#">035-100-00-3921</a>	TRANSFERS IN	16,009.00	16,009.00	20,523.37	20,523.37	4,514.37	128.20 %
	<b>Revenue Total:</b>	<b>21,249.00</b>	<b>21,249.00</b>	<b>21,407.91</b>	<b>21,407.91</b>	<b>158.91</b>	<b>0.75%</b>
<b>Expense</b>							
<a href="#">035-300-35-5120</a>	OTHER PROFESSIONAL SERV	12,370.00	12,370.00	0.00	0.00	12,370.00	100.00 %
	<b>Expense Total:</b>	<b>12,370.00</b>	<b>12,370.00</b>	<b>0.00</b>	<b>0.00</b>	<b>12,370.00</b>	<b>100.00%</b>
	<b>Fund: 035 - Convention and Tourism Fund Surplus (Deficit):</b>	<b>8,879.00</b>	<b>8,879.00</b>	<b>21,407.91</b>	<b>21,407.91</b>	<b>12,528.91</b>	<b>-141.11%</b>
	<b>Report Surplus (Deficit):</b>	<b>8,879.00</b>	<b>8,879.00</b>	<b>21,407.91</b>	<b>21,407.91</b>	<b>12,528.91</b>	<b>-141.11%</b>

**Group Summary**

Account Typ...	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
<b>Fund: 035 - Convention and Tourism Fund</b>						
Revenue	21,249.00	21,249.00	21,407.91	21,407.91	158.91	0.75%
Expense	12,370.00	12,370.00	0.00	0.00	12,370.00	100.00%
<b>Fund: 035 - Convention and Tourism Fund Surplus (Deficit):</b>	<b>8,879.00</b>	<b>8,879.00</b>	<b>21,407.91</b>	<b>21,407.91</b>	<b>12,528.91</b>	<b>-141.11%</b>
<b>Report Surplus (Deficit):</b>	<b>8,879.00</b>	<b>8,879.00</b>	<b>21,407.91</b>	<b>21,407.91</b>	<b>12,528.91</b>	<b>-141.11%</b>

### Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
035 - Convention and Tourism Fun	8,879.00	8,879.00	21,407.91	21,407.91	12,528.91
<b>Report Surplus (Deficit):</b>	<b>8,879.00</b>	<b>8,879.00</b>	<b>21,407.91</b>	<b>21,407.91</b>	<b>12,528.91</b>



**To:** Convention & Tourism

**From:** Jean Carder

**Date:** Feb. 6, 2026

**Re:** Governing Body/Commission/Board Joint Workshop

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Again this year, the Governing Body would like to meet with a representative of each of the City's boards/commissions/committees. This meeting is planned for Thursday, Feb. 26. Each board will be allotted about 15-20 minutes to speak to the Governing Body. Priority items to be discussed are budget requests for 2027 and any other topics the boards/commissions would like to bring forward.

At its December meeting, CTC planned to bring Music at the Market talking points to the January meeting to determine what items to pursue to come up with a cost list. That activity needs to be refined so any requested budget can be included with the joint workshop information. Also discussed at that meeting was a structure to be constructed at the S. Second & Mulberry block. That item may certainly be discussed during the joint workshop as a priority item, if desired, but funding for that will more likely come through either Parks or General Fund so a funding amount will not need to be an ask by CTC.

Committee members should determine topics to be discussed with the Governing Body and appoint a representative from this group to attend that meeting and speak on behalf of the commission.

Financial: None

Recommendation: Discuss and direct staff accordingly.